

American Le Mans Series proudly announces
The Austin Hatcher Foundation for a carefree childhood,
as its **“Official Charity”**



World Class

Of the five major forms of auto racing worldwide, the American Le Mans Series is considered one of the most technically sophisticated and relevant forms of motorsports. Along with the Series' strong focus on automotive technology, the American Le Mans Series has a strong passion for social concerns and issues. Beginning in 2008 the American Le Mans Series has adopted **The Austin Hatcher Foundation: for a carefree childhood** as the Series' "Official Charity". The Austin Hatcher Foundation, a federally registered 501-c3, was formed by Dr. Jim Osborn and his wife Amy Jo, after the loss of their two-month-old son "Hatch," the namesake of the Foundation, to a rare form of cancer. The Osborns have been champions of children with pediatric cancer and their families for almost a decade. The Foundation's mission is to serve the needs of children and families dealing with the effects of pediatric cancer.

**“ We are at a major turning point
in the treatment of pediatric cancer. ”**
—says Dr. Osborn

With the success rate of current treatment reaching 80%, much of the worldwide focus in pediatric cancer treatment is now on **the long-term recovery** from the negative effects the toxic treatments have on the children and their families. “We are excited to partner with the American Le Mans Series in the establishment of landmark programs that will effect pediatric cancer care worldwide.”

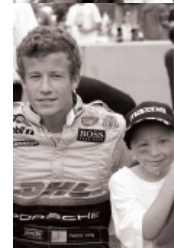
“Just as the American Le Mans Series plays a role in the advancements of today's road-going automobiles, the Austin Hatcher Foundation makes a difference in the lives of pediatric cancer patients and their families each year,” said **Scott Atherton, President and CEO of the American Le Mans Series**. “Other than those who have been directly impacted, I don't think anyone can truly grasp the significance of pediatric cancer on families. Helping them cope with such a devastating disease is a very worthy goal.

That is why the American Le Mans Series is proud to stand alongside the Austin Hatcher Foundation to provide much needed financial and emotional support to these families coping with pediatric cancer.”

Over the next five years the American Le Mans Series will raise monies and awareness for the Austin Hatcher Foundation through direct donations, web and trackside merchandise sales, fan Vitesse pace car lap rides, online race memorabilia, auctions, sales of limited production ALMS/AHF gear, and through trackside diversionary therapy events centered around selected races. The American Le Mans Series will join with Road Atlanta to host the 5th Annual Post Petit Le Mans Motorcycle Charity ride and Suzuki motorcycle raffle to benefit the Austin Hatcher Foundation during the 11th Annual Petit Le Mans race weekend, **October 1-4, 2008**

Invited children and families dealing with pediatric cancer will enjoy trackside hospitality along with world class racing. Over the week, fans can purchase a ticket with the chance of **winning a 2008 Suzuki GSX-R 750**. The weekend of events concludes with the **Annual Motorcycle Charity Ride on Sunday, October 5th**. The ride begins with a lap around the legendary 2.54-mile 12-turn road course then heads off into the hills of north Georgia.

Be sure to stop by the American Le Mans Series merchandise locations today to purchase a special one-of-a-kind AHF/ALMS t-shirt (available in adult & child sizes). All proceeds from t-shirt sales go directly to the Austin Hatcher Foundation.



AUSTIN HATCHER FOUNDATION
for a carefree childhood

For more information, visit www.americanlemans.com, or www.hatcherfoundation.org.